



Business Information Questionnaire

Thank you for your interest in learning about our independent broker-dealer (IBD) and/or registered investment adviser (RIA) firm(s). We have prepared this questionnaire so that we can understand how you operate your business today and how you would like to do so in the in the future.

We understand this questionnaire may look a little long and intimidating but please know the more we understand your business, the better we will be able to provide the relevant information you will want to know about our companies. And, if you should decide to join our team, this information will help us understand how best to support your team in the future.

Please do your best to provide answers to all questions. However, if there are questions that you cannot answer or would take too long to research, feel free to skip over those sections or provide the answers later.

Team Profile

Team Name: _____

Website: _____ **_____** **_____** **_____** **_____**
Address (URL) Host Location ☐ Yes ☐ No
Are changes sent to compliance automatically?

Team Member Full Names, CRD #, and Ownership %:

(larger teams can submit on Excel spreadsheet, if needed)

Producing Advisors:

Name & Professional Designations	CRD #	Ownership %	Phone #	Email Address
_____	_____	_____ %	_____	_____
_____	_____	_____ %	_____	_____
_____	_____	_____ %	_____	_____
_____	_____	_____ %	_____	_____
_____	_____	_____ %	_____	_____
_____	_____	_____ %	_____	_____

Non-Producing Personnel:

Name & Professional Designations	CRD#	Ownership %	Position / Title
_____	_____	_____ %	_____
_____	_____	_____ %	_____
_____	_____	_____ %	_____
_____	_____	_____ %	_____
_____	_____	_____ %	_____

Office Locations:

Street Address	City	State	Zip	# Desks	Sq.Ft.
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Broker-Dealer Affiliation:

Company Name

Location

Website

How Long?

Registered Investment Adviser (RIA) Affiliation:

Company Name

Location

Website

How Long?

Custodians / Clearing Firms / Direct Way Companies Where Assets are Held**Company / Team / Individual Recognition**

Have you received any awards, recognition, or publications?

____ Yes

____ No

If yes, please briefly list or describe which ones?

Succession Plan

Do you have a formal, written contingency plan in place? If so, please briefly describe.

Outside Business Activities (OBAs)

Please provide a listing of all OBAs for every team member. If you prefer, you can provide the actual OBA forms submitted to your current IBD and/or RIA.

Compliance Questions

Do you have a Non-Compete / Non-Solicit contract with your current IBD, RIA, or any other company? ____ Yes ____ No If so, please provide your signed copies.

Have any team members ever had any regulatory complaints, disciplinary actions, suspensions, heightened supervision, or terminations in the past? ____ Yes ____ No

If yes, please provide a detailed explanation on a separate document describing the events leading up to the action and any current, pending, or final actions for each event.

Do you have a Non-Compete / Non-Solicit contract with your current IBD, RIA, or any other company? ____ Yes ____ No If yes, please provide your signed copies.

Technology / Software

Does your team use a ____ Windows or ____ Mac operating system?

What software or technology do you use today for the following services?

Type	Software Name(s)	Team Proficiency (High/Medium/Low)
CRM		
Client Portal		
Advisor Portal		
Financial Planning		
Scheduling		
Asset/Portfolio Management		
Performance Reporting		
Portfolio Rebalancing		
Risk Management		
Document Management		
Account Aggregation		
Accounting		
Billing & Commission reporting		
Trading		
eSignature Apps		
Compliance & Supervision		
Cyber Security		
Other		

What technology or software are you *not using* now, but would like to use in the future?

What are your Cyber Security policies and procedures do you have in place and follow?

Asset Management Process

Do you manage your own portfolios? ____ Yes ____ No
If yes,

Do you have an active or passive management style? ____ Active ____ Passive

Do you have an investment committee? _____ Yes _____ No
If yes,

How often does the investment committee meet? _____
How many people are part of the investment committee? _____

Do you create Custom or Model Portfolios? _____ Yes _____ No
If yes,

How many different model portfolios to you use? _____

Are any of your portfolios focused on ESG? _____ Yes _____ No

How often do you analyze your portfolios? _____

How often do you rebalance your portfolios? _____

Do you use 3rd Party Asset Managers or TAMPs? _____ Yes _____ No
If yes, which ones?

Please explain other pertinent information regarding your client asset management style

Financial Planning

Do you prepare written financial plans for clients and prospects? _____ Yes _____ No
If yes, please answer the following questions.

On average, how many financial plans are completed per year? _____

What percentage of your existing households receive annual financial plans? _____%

How much do you charge for written financial plans (range is fine) \$ _____

For existing clients, do you charge separately for your financial plans or include the cost in their AUM fees? _____ Charge additional fee _____ Included in AUM fees

Do you use any other specialty financial planning software not already indicated in the technology section above? If so, which ones? _____ Yes _____ No

Do you offer Estate & Trust Services to your high-net-worth clients? ☐ Yes ☐ No
If yes, please describe your services offered?

Do you have tax planning services? ☐ Yes ☐ No
If yes, please describe your services offered?

Do you have real estate advice or services? ☐ Yes ☐ No
If yes, please describe your services offered?

Client Service Process

Briefly describe your client service process

Please select all the methods in which you communicate with clients.

☐ Email ☐ Phone ☐ Client Letters ☐ In-Person Meetings
☐ Newsletters ☐ Blog Posts ☐ Occasion Cards ☐ Video Conferencing
☐ Educational Client Events ☐ Client Appreciation Events
☐ Other (*lists*)

Do you use social media for business purposes? If so, which ones?

☐ Facebook ☐ LinkedIn ☐ Twitter ☐ Instagram ☐ Other
☐ Other (*list*) ☐ Text Messaging

Do you send client gifts for special occasions? ☐ Yes ☐ No

Business Development Process

Briefly describe how you have historically grown your business?

What future plans or desires do you have for growing your business?

Does your team have a unique competitive advantage over other teams? ____ Yes ____ No
If yes, please describe

Do you tend to prospect with a unique or specific niche? ____ Yes ____ No
If yes, please describe

Have you ever acquired another book of business? ____ Yes ____ No
Do you have plans or a desire to do so in the future? ____ Yes ____ No

What else should we know on this topic that may help us support your future efforts?

Qualified Retirement Plan (QRP) Business

Do you have a QRP or 401k Business? ____ Yes ____ No
If yes, please respond to the following questions:

Is this a core part of your business? ____ Yes ____ No

How many plans do you service today? _____

Approximately how much in QRP assets do you manage? _____

Do you offer fiduciary services? If so, which ones? ____ 3(16) ____ 3(21) ____ 3(38)

What specific training and/or designations have you taken or earned in this area?

What types of plans do you manage?

____ Private ____ Public ____ Non-Profit ____ Government _____ Other

Number of team members dedicated to the 401k practice _____

Practice Data

Total Team Revenue

	Trailing 12-mo	2024	2023	2021	2020
Recurring (Fee-Based)	_____	_____	_____	_____	_____
Non-Recurring (Commissions)	_____	_____	_____	_____	_____
Total	_____	_____	_____	_____	_____

(individual team member revenue can be provided later, or you can provide on a separate sheet now)

Current Estimated Revenue Mix and Assets by Type:

	Overall Business	Revenues	Assets
Advisory Fees	% _____	\$ _____	\$ _____
Financial Planning Fees	% _____	\$ _____	
Tax Preparation Fees	% _____	\$ _____	
Hourly Consulting Fees	% _____	\$ _____	
Retainer-Based Fees	% _____	\$ _____	
Mutual Funds	% _____	\$ _____	\$ _____
ETFs	% _____	\$ _____	\$ _____
Stocks	% _____	\$ _____	\$ _____
Fixed Income / Bonds	% _____	\$ _____	\$ _____
Alternative Investments	% _____	\$ _____	\$ _____
3 rd -Party Asset Managers (TAMPs)	% _____	\$ _____	\$ _____
Qualified Retirement Plans	% _____	\$ _____	\$ _____
Variable Annuities	% _____	\$ _____	\$ _____
Fixed & Fixed Index Annuities	% _____	\$ _____	\$ _____
Variable Insurance	% _____	\$ _____	\$ _____
Fixed Insurance	% _____	\$ _____	\$ _____
Other	% _____	\$ _____	\$ _____
(list other types of business)	_____	_____	_____

List the primary company vendors, if applicable, you use for each product type:

(please provide the names that make up roughly 80-90% of all your business)

Mutual Fund Companies

Variable Annuity Carriers

Fixed & Fixed Index Annuity Carriers

Insurance Organizations – FMOs, IMOs, BGAs

Alternative Investment Companies

Others

Insurance Lines of Business

If you offer insurance products and services to clients and prospects, what lines of business do you do?

	Yes/No	Approximate \$ Amount / Year
Life		
Health		
Long-Term Care		
Disability		
Medicare Supplement		
Property & Casualty		
Business Insurance		
Other		

Current Payout Levels (Grid):

	Brokerage Commissions	Advisory Fees
Team Payout Level:	%	%
Individual Advisor Payout Level:		
Advisor Name		
	%	%
	%	%
	%	%
	%	%
	%	%
	%	%

Client Data

Number of Accounts	\$5MM+	\$1-5MM	\$250k- \$1M	\$100k-\$250k	<\$100k
# Households	_____	_____	_____	_____	_____
# Individual Accounts					
Individual/Joint/UTMA	_____	_____	_____	_____	_____
Trusts	_____	_____	_____	_____	_____
Retirement	_____	_____	_____	_____	_____
Other	_____	_____	_____	_____	_____
Total Clients Assets	\$5MM+	\$1-5MM	\$250k- \$1M	\$100k-\$250k	<\$100k
(total # of assets for each asset size)	_____	_____	_____	_____	_____
Average Client Revenue	\$5MM+	\$1-5MM	\$250k- \$1M	\$100k-\$250k	<\$100k
(total # of revenue for each asset size)	_____	_____	_____	_____	_____

The Average Age for all Clients is approximately _____

The Average Length of Relationship for All Clients is Approximately _____

Supporting Documents

Please provide copies of the following documents, if available, at your earliest convenience

- Broker-dealer, RIA, or custodian reports showing team revenue, assets, and number & types of accounts
- Copies of Outside Business Activities reported for each team member
- Copies of any non-compete or non-solicitation agreements
- Copies of current Registered Representative or Investment Advisor Representative agreements signed by each team member
- Any other relevant documents that would be important for us to review
- DO NOT provide *any* personal private client information to us now or before you join us!

Additional Information We Should Know

What else should we know about your team that is important to you or would be helpful for us to understand your reasons for considering a move to a new firm?
